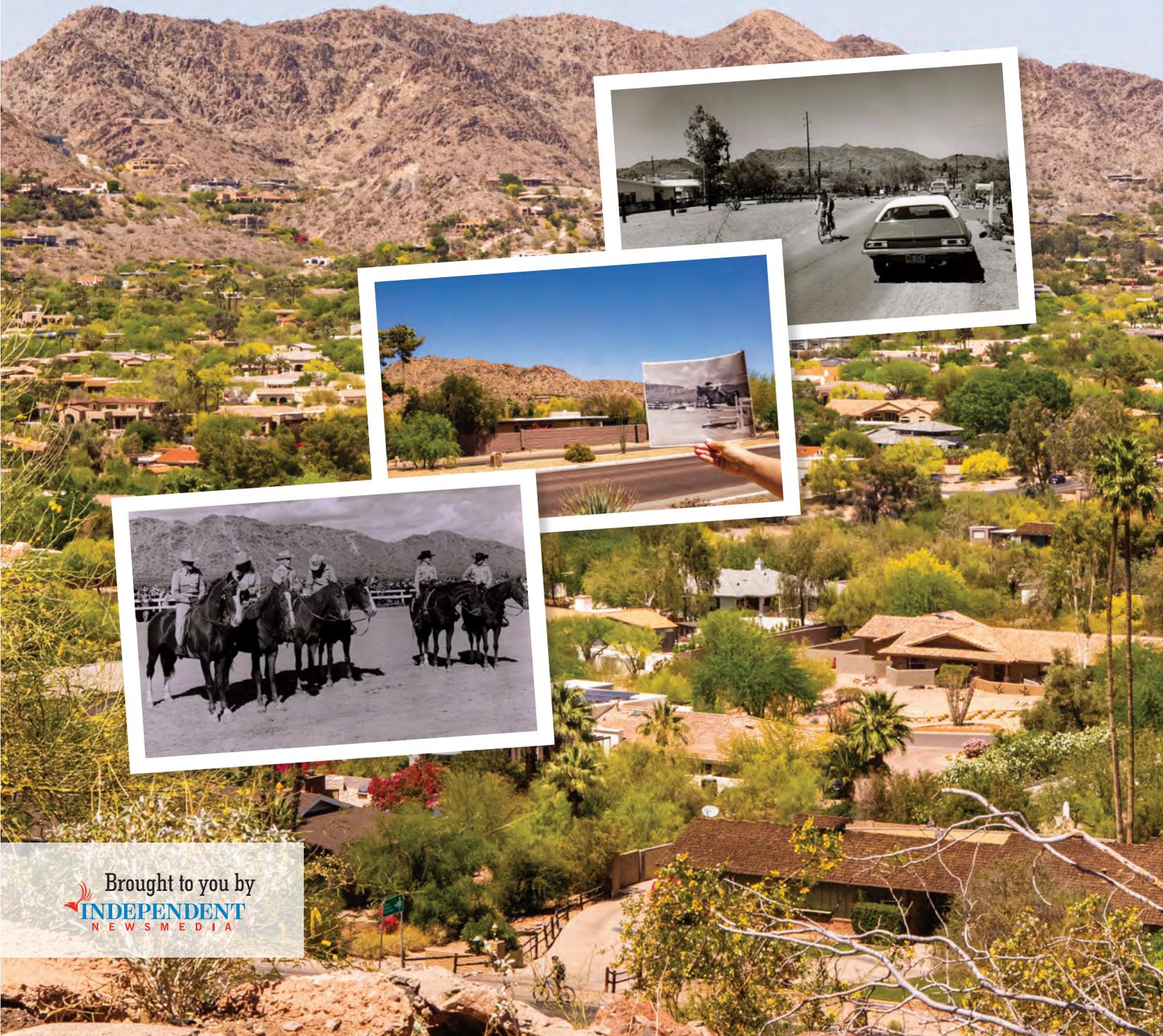


Town of Paradise Valley 60th Anniversary

OFFICIAL COMMEMORATIVE MAGAZINE

May 1961 - May 2021 ♦ 60 years of community and growth



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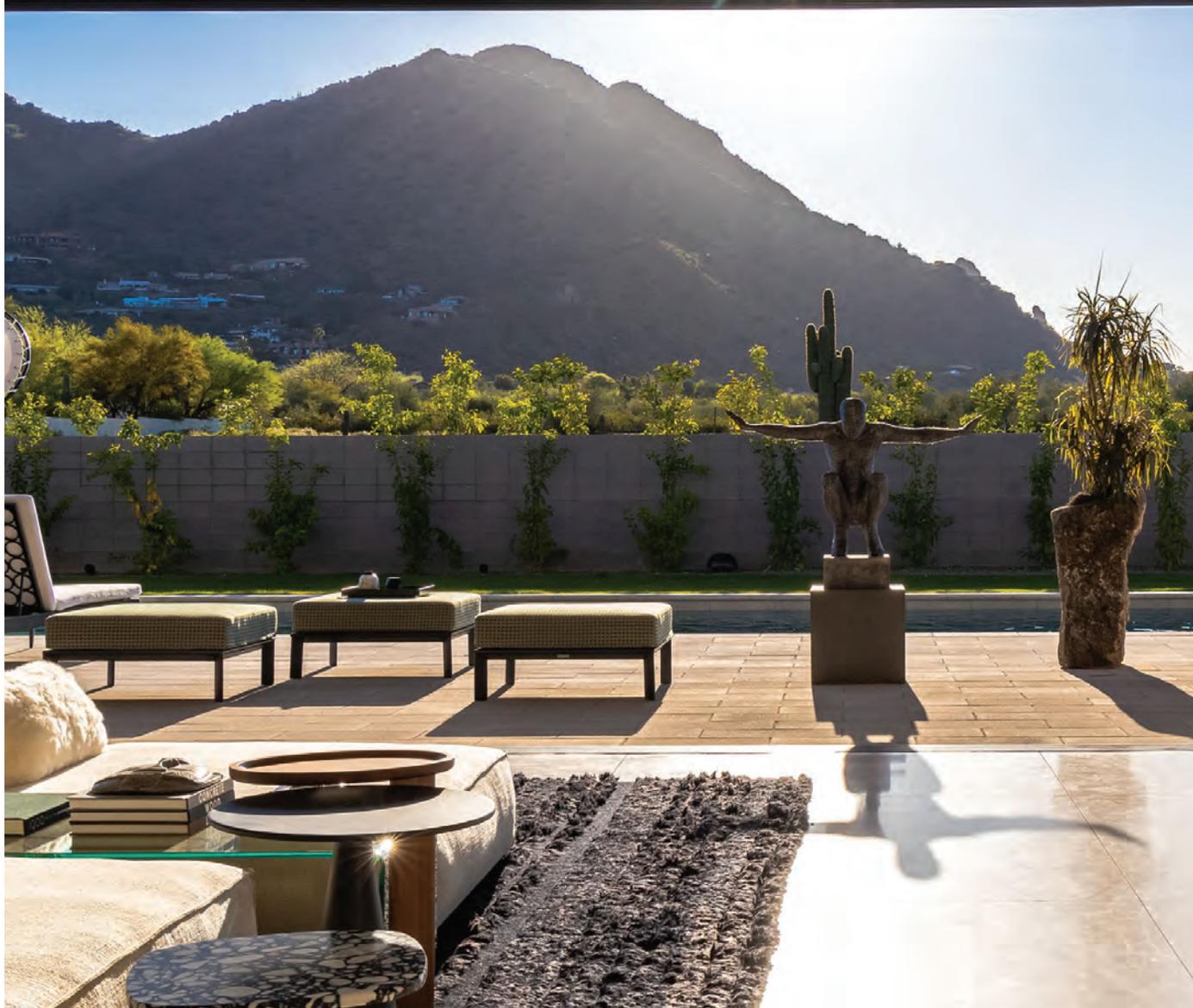
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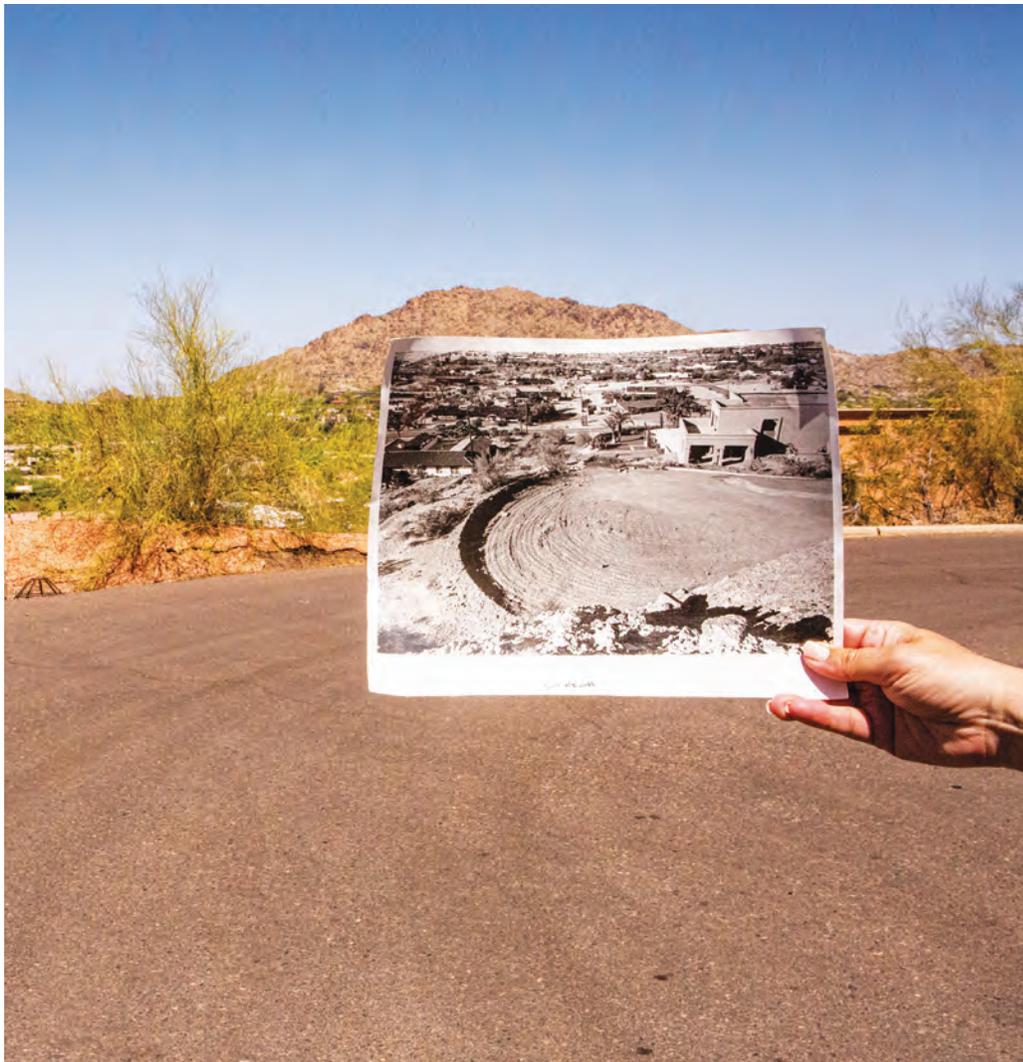
contents

- 08 Welcome from the Town Historical Advisory Committee
- 10 From the mayor's desk
- 12 No horse racing in paradise
- 13 Town fountain
- 14 Beautiful views
- 16 Wainwright family
- 18 Photo enforcement
- 22 Paradise Valley Mountain Preserve & Trust
- 26 Goldwater memorial
- 30 Mummy Mountain
- 34 Town cemetery
- 38 Town facts

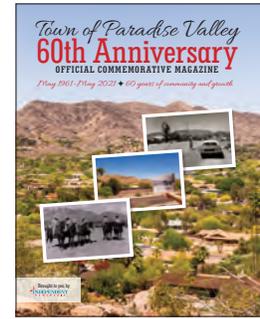


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on the cover



NOW & THEN: The view on the cover is from Valle Vista cul de sac. (Independent Newsmedia/Arianna Grainey)



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making history



NOW & THEN: An image of the Paradise Valley Town Hall groundbreaking in 1973 is held against at 6401 E. Lincoln Drive. (Independent Newsmedia/Arianna Graine)

Historical Advisory Committee reflects on Paradise Valley through the years

Welcome to the Town of Paradise Valley's 60th Anniversary Commemorative magazine.

The Town of Paradise Valley Historical Advisory Committee wrote a series of articles to share with you.

The mission of the advisory committee is to, "Establish, compile, archive and maintain a historical record of the Town of Paradise Valley and produce appropriate literature to commemorate the town's major anniversary dates." In keeping with this mission, a series of articles was

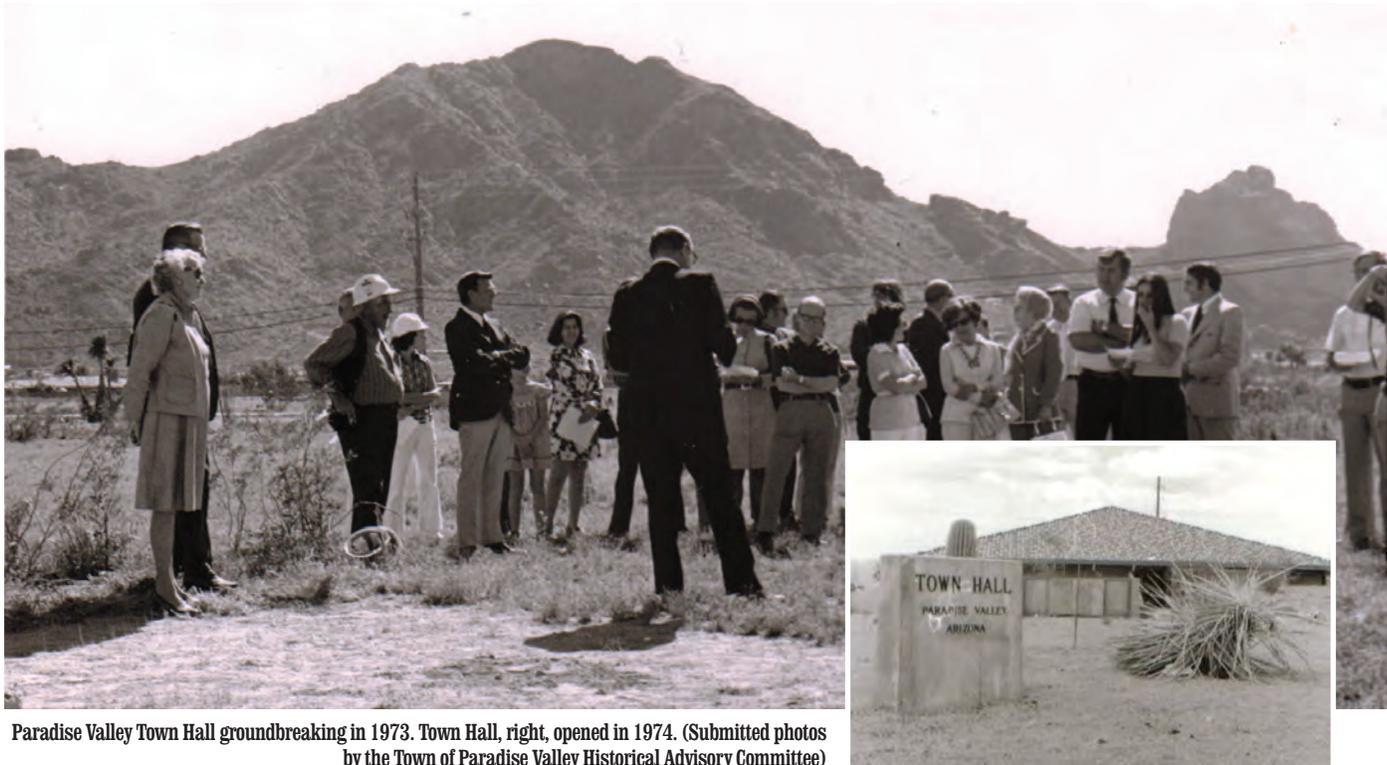
compiled to commemorate the 60th Anniversary of the incorporation of the Town of Paradise Valley, May 25, 1961.

The Town of Paradise Valley was incorporated as a result of residents living in the area (Maricopa County land) wanting to protect the lifestyle many had come to appreciate. This lifestyle included open spaces with quiet surroundings without a lot of development.

Neighbors began to discuss ways to incorporate to protect the

properties from being encroached upon by Phoenix or Scottsdale.

In the late 1950s, Phoenix and Scottsdale were looking to expand their respective boundaries. Residents who lived in Paradise Valley area feared that they would lose the rural lifestyle they had become accustomed to and would soon be swallowed up by Phoenix or Scottsdale, and eventually subdivisions, shopping centers, new zoning laws and property taxes would be a commonality.



Paradise Valley Town Hall groundbreaking in 1973. Town Hall, right, opened in 1974. (Submitted photos by the Town of Paradise Valley Historical Advisory Committee)

These concerned residents formed a "Citizens Committee for the Incorporation of The Town of Paradise Valley, Arizona," who set out with petitions urging residents to join them in their attempt to incorporate Paradise Valley.

The residents' main goals were to keep zoning to a one house per acre minimum; to keep the area entirely residential; and to keep government regulation to a minimum.

In April 1961, the Citizens Committee for Incorporation presented their petition to the Maricopa County Board of Supervisors. On May 24, 1961,

incorporation was granted, and the Town of Paradise Valley was established.

William Rehnquist, former chief justice of the United States Supreme Court and the attorney for the Town of Paradise Valley circa 1964, made this statement which is an excerpt from an interview done May 8, 2001:

"I represented the Paradise Valley Improvement Association before the Town of Paradise Valley existed. Come to think of it, that's probably why I got the job. But in those days, it was part of the county and Paradise Valley wanted to keep it one-acre zoning. There was a

board of supervisors consisting of three people, and a zoning board under Colonel Bafford. He was from Paradise Valley and favorable for Paradise Valley. Those fights went on when the Town of Paradise Valley didn't exist. It was simply a group of people in that area who wanted to preserve their zoning. I think that was one of the main reasons for incorporating."

And so, the story begins of the Town of Paradise Valley.

The interview with Justice Rehnquist in its entirety can be found at paradisevalleyaz.gov/95/Town-History.

mayors of the past

May 1961-Oct. 1962: **Patrick G. Downey**
 Oct. 1962-April 1972: **Jack B. Huntress**
 April 1972-Aug. 1975: **E. Roberts Tribken**
 April 1975-April 1980: **Barbara vonAmmon**
 April 1980-April 1984: **J. Duncan Brock**
 April 1984-April 1986: **Joan R. Lincoln**
 April 1986-April 1990: **Robert W. Plenge**
 April 1990-April 1992: **Kent D. Wick**
 April 1992-April 1994: **David Hann**
 April 1994-April 1996: **Joan Horne**

April 1996-June 1998: **Marvin Davis**
 June 1998-June 2004: **Eward F. Lowry**
 June 2004-June 2006: **Ron Clarke**
 June 2006-June 2008: **Ed Winkler**
 June 2008-June 2010: **Vernon Parker**
 June 2010-Dec. 2014: **Scott LeMarr ***
 June 2015-June 2018: **Michael Collins**
 Jan. 2019-Current: **Jerry Bien-Willner**

**2012-2014 First direct election of mayor*

2021 City Council

Mayor
Jerry Bien-Willner
 Vice Mayor
Mark Stanton
 Council
Ellen Andeen
Paul Dembow
Scott Moore
Julie Pace
Anna Thomasson

from the mayor's desk



From left, standing, Vice Mayor Mark Stanton, Council members Ellen Andeen, Julie Pace, Paul Dembow, Anna Thomasson. Sitting, Mayor Jerry Bien-Willner and Council member Scott Moore.

Dear Friends and Neighbors,
As we celebrate the Town's 60th anniversary this May, we have much for which to be grateful.

Formed by a determined group of residents committed to our peaceful, residential desert lifestyle and belief in limited government, the Town of Paradise Valley was incorporated on May 24, 1961.

Our 2,000 residents have grown to 14,000+ as we expanded from just over 2 square miles to now over 16 square miles. While the Town has grown since my family moved here in 1978, it keeps true to its name of "Paradise" thanks to the commitment to the Town's founding principles and the support, care, and involvement of our Town's most valuable asset – our wonderful people.

We will mark this milestone with a family-friendly celebration event on October 17, 2021 at the Western Village at Camelback Inn with pleasant fall temperatures; and hopefully, the global pandemic fully in our rearview mirror. The Town's Historical Advisory Committee ("HAC"), under the dedicated volunteer leadership of Catherine



Kauffman, has been working hard to plan this celebration and share our history through a series of articles in the Town of Paradise Valley Independent throughout the year.

Most of these fascinating stories are edited versions of our over 50 oral histories of interesting people who shaped our town and share the narrative. I think you will find them as fun to read as I did!

Full transcripts of these interviews can be found on the Town's website.

I thank Council Member Anna Thomasson for her work to edit the abridged versions. We are grateful to the Independent's publisher, Independent News Media, for working with us to produce this Official Commemorative Magazine which includes the article series taken from the historical interviews.

We also recognize and appreciate the coordination from our town professional staff and the many months of hard work from the HAC.

Please look for more information in the coming months about the 60th Anniversary celebration on Sunday, October 17, 2021. Planned over the last two years, we appreciate the tireless efforts of all HAC members: Anne Andeen, Kathryn Gasser, Jennifer Gustafson, Catherine Kauffman, Christine Labelle, Katrina Lessard, Jennifer Nagel, Maureen Strom, and Beth Wickstrom and John Wintersteen.

On behalf of your entire Town Council and hardworking professional staff, we hope you enjoy this commemorative magazine with the rich history of the dedicated and interesting people who have worked hard for 60 years to shape and preserve our beautiful Paradise Valley. Here's to an incredible first 60 years, and to the wonderful journey ahead!

With warmest regards,
Mayor Jerry Bien-Willner

Happy 60th Anniversary

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ALMOST GAMBLING: While these aren't racing horses, Phoenix considered building a racetrack at Tatum and Scottsdale Road north of Doubletree. Prior to incorporation, residents fought to stop it. This photo was taken in the 1940s on the Tennessee Walking Horse Ranch, which later became Mountain Shadows East. (Submitted photo Beth Wickstrom)

Residents prevented a race track in town

This excerpt from an interview with former mayor Barbara vonAmmon was recorded April 28, 1997.

Barbara and her husband, Philip were longtime Town residents.

Philip served on Town Council from 1964 to 1970. Barbara served on Town Council from 1972 to 1973 and mayor from 1975 to 1980.

"We moved here in 1951 from Winnetka, Illinois. We arrived Labor Day weekend in September. Now it's Doubletree Ranch Road. When Doubletree was built, it cut our 20 acres in half. We lived very quietly, had a 10-party phone line which nobody could call in, but we could call out for a long time. My good friend, Liz, lived a quarter of a mile away, in one of those four houses, and if my family called from Chicago, she would get into her car and drive over and tell us to pick up the phone and talk with them."

"Our dreams about avoiding

zoning problems that we had in Winnetka died fast when Wes Finch came by on his horse one day, our neighbor on the right side. He said, 'I understand we're going to have a racetrack between Tatum and Scottsdale Road, north of Doubletree.' Right in our backyard. We balked and said you can't fight gambling and politics, and politics were involved. We found out that a Commissioner was interested. They were going around telling people that their property values would increase, the roads would get paved, and so on. We gathered together and we beat them. Phil went out to Taliesin and talked with Frank Lloyd Wright and showed him the plans which were modern Spanish. Frank Lloyd Wright said there is no such thing as modern Spanish. He made a statement."

"Old Mrs. Miller, from Miller High Life Beer, they had a house off Tatum to the west. She went

around with her chauffeur and talked to people. She worked like a trooper to beat it. We are very happy about that. I don't think I've ever heard anybody talk about that. I can't remember exactly what year that was, but it was prior to the incorporation of the Town, before 1961. That was one of the reasons it became clear to us that we wanted to incorporate. Phoenix was making plans for what they call Village Centers. Smitty's grocery on the corner of Tatum and Shea was supposed to be a convenience store in the village plan. Things like that were happening. We spent endless time going to County zoning hearings and fighting."

Note: In 1954, Phoenix businessman Walter Cluer purchased 1,400 acres of barren desert which is now 19th Avenue & Bell Road, home of Turf Paradise.



"That was one of the reasons it became clear to us that we wanted to incorporate. Phoenix was making plans for what they call Village Centers. Smitty's grocery on the corner of Tatum and Shea was supposed to be a convenience store in the village plan. Things like that were happening. We spent endless time going to County zoning hearings and fighting."

— **Barbara vonAmmon**, former Town of Paradise Valley mayor, 1975-1980

town art contest



NOW & THEN: An image of the Paradise Valley Town Hall fountain, which was completed in 1976 by Joan Lincoln. (Independent Newsmedia/Arianna Graine)

Joan Lincoln & the Fountain

Joan Lincoln was council member from 1980 to 1990 and mayor from 1984 to 1986. She was interviewed June 3, 1998.

The following is excerpted from that interview.

"There was a contest in the Town of Paradise Valley. I went down to Town Hall and the lady behind the Post Office said why don't you submit something for this competition. I went home and did a 15-inch, 1-inch to the foot, model of the sort of round, almost oval, cement hole in the wall, four feet high in back, two in front, set into the cement by one foot. I designed something to go in there and took it to the next meeting.

They said tell us about cost, cash flow, materials, whether it would survive weather (hot and cold),

and all that. I did that and they accepted my job. It came in \$.98 under budget and two weeks early. It took me about a year to build it. One hundred eighty-one panels and 18 firings in my large kiln. That's the Town fountain.

While we were sitting in the middle of a very warm hole in the ground, the council men would come by every now and then.

Peter Wainwright came up to the house about six months after they had given me about a third of the money. He wanted to see what was going on with their money in the backyard of my studio.

He saw about half of the fired, finished pieces piled all laid out over brown paper to scale in the back bedroom. Again, other people became interested in the process

until finally, the councilman said, 'You seem to know what you're doing. You seem to know about the money. You seem to know about cash flow. Would you consider running for council?' It had not dawned on me at that point. I had been to a couple of meetings. I wasn't much interested in politics.

The next 10 years I was a politician. I was elected for all the wrong reasons. I was elected because I was an older woman. ... I knew about money. ... Four years later, those six men were for the most part out of the picture and I became mayor because they needed somebody to be a ping-pong net between three men who were disagreeing with other men almost constantly.

Continued from 15

“Most of the public improvements are the kind of things that people take for granted once they are done. When we drive into Town on Lincoln Drive from Scottsdale Road from the east or 32nd Street from the west – take a deep breath and look around and there are no utility poles. It is wide open. It is peaceful.” — **Tom Martinsen, former Town of Paradise Valley town manager, 1997-2008** Source: Tom Martinsen’s interview



NOW & THEN: There are beautiful views on Tatum Boulevard driving into Town. This picture was taken across the street from Paradise Valley Country Club, 7101 N. Tatum Blvd. The country club was founded in 1953, and it is an invitation-only club. (Independent Newsmedia/Arianna Grainey)

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Thank you,
Historical Advisory Committee
for welcoming me as your
2019-2020 Town Council Liaison.



Working with you
on this magazine was
a true joy!



Anna Thomasson,
 Paradise Valley
 Councilmember



" Since 1972, when I retired as mayor, the Town of Paradise Valley has matured significantly ... with remarkable progress in the areas of green belt, flood control, vital drainage ditches, expansion of the Marshal's Department and important street improvements. The new Lincoln Drive is a masterpiece. The Council still follows our original precept: Don't buy anything unless you have the money to pay for it." — Jack B. Huntress, former Town of Paradise Valley mayor, 1962-1972 (Source 21st anniversary book)

Continued from 13

I gave up the job of mayor ... not as good for the Town as to have Bob Plenge do it.

He said he would do it if I would continue as vice mayor. He said, 'You can do all the stuff you've been doing,' which was to write a newspaper column and to go down to the legislature and fight for things down there.

In general, I enjoyed myself. He did all the things that a man in a group of men Mayors did, which was much more effective for the Town. His persona was right for our Town. He was smart and he never raised his voice. He didn't get nearly as agitated as I would occasionally. That's how I wound up as vice mayor. He and the council said that was a good idea, so I continued as vice mayor and he as mayor for the next four years. Then after 10 years, we both left.

The full interview with Joan Lincoln can be found on the Town's website.

Joan Lincoln completed the first town welcome sign, right, in 1974. Today's welcome sign, below, was completed by the Arizona State University College of Design. (Submitted photos by the Town of Paradise Valley Historical Advisory Committee)



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wainwright family



Peter Wainwright, above, with Town of Paradise Valley's first alarm system. Ned Curtis was TPV's first Town Marshal though Les Nauman considered himself the first working marshal. (Submitted photos by the Town of Paradise Valley Historical Advisory Committee)

Police, planters, planners & parents

Peter Wainwright served as deputy town marshal in 1973, on the Town Council from April 1974 to Nov. 1981, chief of police from 1981-1986, then again on Town Council from 1992 – 1994.

His son, Jonathon Wainwright worked for the Town intermittently in high school and college and began volunteering in 1990, serving on board of adjustment and planning commission.

Peter Wainwright interview Aug. 19, 2016:

"I started out in the police department ... I was put on duty by the Town Council at the time and the Town attorney said that it would not be appropriate for me to be on both the council and be subject to the Town marshal jurisdiction... so I resigned my commission in the Town marshal's department and served for several years in the (Maricopa County) Sheriff's department. I think it was in the middle of my second term that I was asked to talk to Oscar Butt the town manager and Jack Brock the mayor. I served five years as chief of police.

One way I gained some credibility from all of the members in the (police) department - they resented being called Town marshals in particular with the California cars they stopped. I went before the

council ...and asked if they wouldn't change it to a police department and make me a police chief. That's when they went from wearing brown (uniforms) with Stetsons and holsters to the blue uniforms."

Interviewer (and former police chief) John Wintersteen: You have the reputation for not only continuing the professionalism that (the previous chief) Les envisioned and ...built, but you brought the police department out of the '40s and into the '70s – what was in those days pretty progressive for law enforcement. What kinds of other things did you do to bring the Department up to where it should be?

"We bought an alarm system. I had a good friend who had been with Motorola, Onno Prinze. He was on his own and doing some high techy stuff, so I asked him. ... He came over to set up the alarm system for us and also brought all of the computer stuff into the department. He installed the Town alarm system. It was not mandatory, but a lot of people went on it."

Jon Wainwright interviewed Feb. 27, 2019:

"My first job with the Town was while I was in high school with the streets department ... I worked from 6 -10 in the morning. Lincoln Drive had just been expanded ... the government was relocating saguaros and other trees from the CAP (Central Arizona Project) area and giving Paradise Valley as many saguaro cacti and other trees they wanted. My job was to plant saguaros along Lincoln Drive. I did that in the mornings, and I worked for a law firm in the afternoon, Brown Bain Law Firm.

Town manager Oscar Butt hired me as an annexation solicitor. He said, 'You know everybody, why don't you go do this.' It was a paid position I had during spring break while I was at Wake Forest – probably in 1981 or 1982 – my second job in Paradise Valley.

The Town paid me to go door to door - places like all of the homes around Paradise Valley Country Club, the county island around 40th Street and Lincoln, Lincoln Hills area, areas around the Babbitt's house. Mrs. Babbitt chased me out when I tried to get her to sign the petition to annex her property.

Continued on 18

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Continued from 16

My first volunteer job was as the bailiff in Paradise Valley. They gave me a badge but not a gun. Photo Radar was in pretty full swing there. This was about 1990. I think Elliot Horne was the bailiff before me. When Elliot didn't look scary enough for them, they decided to put me in. It was actually pretty interesting because ... I heard all of the good explanations or objections! I remember this nasty lady who

came in – 'this damn thing, I didn't even have the car going and blah blah blah.' The guy said, 'Well here is the photo.' I'm pretty sure it was not her and her demeanor changed because it was her husband and somebody, who was not her, in the front seat of the car. She said, 'Oh, I guess they were speeding. How do I get a copy of this photo?'

After my career as Town bailiff, I went on the board of adjustment, which I was on for 15 years,

and now I am on the planning commission.

My wife of 31 years (Melinda Wainwright) serves as a volunteer for the Paradise Valley Police Department and my oldest son, while in law school, served as a legal intern to the Paradise Valley town attorney."

The full interviews with Peter and Jonathon Wainwright can be found on the Town's website.

Did you know?

Photo radar

In 1987 the Paradise Valley Police Department became the first agency in the nation to utilize photo enforcement. At that time, Town Council authorized the use of photo enforcement in direct response to a steady increase of collisions in Town. That year there were more than 400 reported traffic collisions. After photo enforcement was deployed the Town realized a 42% decrease in collisions.

In 2013, the Public Safety Task Force, a committee comprised of 50 residents, requested an expansion to the photo enforcement program. That expansion was completed, and in 2017, there were 208 collisions reported in Town. A 50% overall reduction of traffic collisions from the numbers reported 30 years ago, considering the increasing population/traffic count and distraction of drivers.

Photo enforcement improves traffic safety in two ways. It helps stop collisions from occurring, and it reduces damage to people and property when they do occur. The photo enforcement cameras are set to record a violation when a vehicle is traveling 11 mph over the posted speed limit. This keeps traffic speeds in Town lower as people seek to stay under that 11 mph threshold.

While collisions still occur, the presence of photo enforcement often reduces the damage to people and property. Lower speeds also directly equates to less severe collisions. Photo enforcement is an important tool for maintaining the quality of life for Town residents.

Mobile photo enforcement

Paradise Valley was the first police department in the nation to institute a traffic safety program using speed measuring devices coupled with still photography and computers to enforce speed laws. The program utilizes a semi-marked police vehicle, which deploys a radar device diagonally across the roadway. A vehicle entering the radar beam in excess of a preset speed entered into the computer is photographed from the front and rear. Photographs are taken of any violation



John Wintersteen, former police chief of Town of Paradise Valley installed the first red light camera. Today, he serves on the Historical Advisory Committee. (Submitted photo by the Town of Paradise Valley Historical Advisory Committee)

and the driver of the vehicle is cited. Since the program was instituted in 1987, traffic collisions have been reduced about 45%. Mobile Radar vehicles are placed at various locations throughout Paradise Valley and typically remain in an area for a 24-hour period.

Red light violators and fixed speed cameras

The police department has a photo enforcement system for red light violators and speed violations. This system has sensors embedded in the roadway that are connected through a computer to the intersection traffic signals. When the red light phase is active, the sensors detect vehicles entering the intersection while the light is red. Photographs are again taken, and the driver of the vehicle is cited.

During red, amber, and green cycles, the same sensors measure the speed of vehicles entering the intersection, and citations for excessive speed are also issued. Source: Town of Paradise Valley website

Photo enforcement locations

- E. Lincoln Drive and Palo Cristi Road - eastbound and westbound
- E. Lincoln Drive and Tatum Blvd. - all four directions
- E. Lincoln Drive and Mockingbird Lane - eastbound and westbound
- N. Tatum Blvd. and Desert Jewel Drive - northbound and southbound
- S. Tatum Blvd. and E. McDonald Drive -northbound and southbound



Preserving Paradise

It's called "the Jewel of the Great Lakes," and for good reason. It's an island on Lake Huron, located between Michigan's Upper and Lower Peninsulas.

It covers only 4.35 square miles, and over 80% of it is preserved as State Park land. This magical place is a National Historic Landmark.

Just 12 years after the birth of the first car (Carl Benz's "vehicle powered by a gas engine" in 1886), a group of carriage drivers petitioned to prohibit these "dangerous horseless carriages" on the island because the engines would frighten their horses.

The ban was enacted by the town council in 1898, and to this day, all travel on the island is by foot, bike, or horse-drawn carriage (except a few emergency/service vehicles). Golf carts can't leave the course, and electric bikes are allowed only with proof of disability.

There are no chain hotels, but rather "1,500 unique lodging rooms...one of kind, family owned, award winning properties." You'll only find "quaint B&Bs, quiet

inns, and small, distinctive resorts."

There is only one grand accommodation, the historic Grand Hotel, built in 1887, boasting "the world's largest porch" and notable past visitors like Thomas Edison, Mark Twain, and five U.S. Presidents.

Want a home there? Good luck...few residents ever sell (homes are passed on to family), and no more than two new homes are allowed to be built each year.

As the Wall Street Journal reported in 2019: "The island off Michigan's northern coast has a ban on vehicles that gives peace of mind to the community but endless headaches for new-home builders... Imagine ordering a new refrigerator and having it arrive by horse and cart. Now imagine building a vacation home with similar restrictions."

If you haven't guessed it by now, did I mention the fudge? You haven't tasted anything until you savor world-famous Mackinac Island Fudge!

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Paradise Valley is an urban version of Mackinac Island. When I drive home at night and turn right from Scottsdale Road onto Cheney, I feel a sense of tranquility. Ambient light lowers. Traffic dissipates. Mountains move closer. Spaciousness abounds.

This is not imagined. You feel it too. Like Mackinac Island, preserving paradise requires choosing environment over development, lifestyle over profit.

Like Brazil's rain forest, paradise isn't lost suddenly, it evaporates incrementally.

Bigger homes, less land. Taller structures, diminished views. A bit more density, a smidgeon more traffic, just one more stop light. The cost of progress, right? It depends on your definition.

Mackinac Island is paradise preserved. Some communities are paradise lost.

Mackinac Island is the Jewel of the Great Lakes. PV is the jewel of our great state. PV is still paradise.

Don't let progress take it away.

Paradise Valley is a paradise, too. I've visited hundreds (if not thousands) of communities throughout the country. Not one compares to PV.

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keeping the town beauty



NOW & THEN: This photo was taken in the 1940s on the Tennessee Walking Horse Ranch, which later became Mountain Shadows East. The Paradise Valley Mountain Preserve Trust, supports the protection of Mummy Mountain, pictured, Camelback Mountain and Phoenix Mountain Preserve area within the boundaries of the Town of Paradise Valley. (Independent Newsmedia/Arianna Grainey)

Paradise Valley Mountain Preserve Trust & Bil Keane

Before the incorporation of the Town of Paradise Valley in May 1961, several well-known people who resided in the area were contacted and encouraged to sign a petition to have Maricopa County incorporate a Town.

Cartoonist Bil Keane, best known as the illustrious creator of the comic strip Family Circus, was one of those signatures. He lived and worked from his home in Paradise Valley, where he moved to from Philadelphia in 1958. Bil was instrumental in forming the Paradise Valley Mountain Preserve

Trust created in 1997.

The following excerpt is from an interview with Bil Keane by former council member and mayor, Joan Horne conducted in 1999, explaining why the Mummy Mountain Trust was formed. (The original name of the trust which is now the Paradise Valley Mountain Preserve Trust.)

Bil Keane: I remember the time they were talking about putting a restaurant at the top of Camelback Mountain.

Joan Horne: I heard something about that along the way.

Bil Keane: Yeah. It's so stupid. Well, it's not stupid, you know commercial people they figured it's a great thing on top of the camel. They were going to have one of those tramways that would go up there. You could go up and have dinner and see all around Phoenix, to the Four Peaks. That's when they decided to incorporate to protect themselves.

Continued to 24



A Fabulous View – Forever!

Thanks To Our Donors

The Paradise Valley Mountain Preserve Trust's mission is the preservation of the natural landscape, desert plants, wildlife, and scenic beauty of the mountain areas within and surrounding the Town of Paradise Valley.

In 2019-2020, thanks to the generosity and farsightedness of our neighbors, we added over 8 acres of scenic land under our protection and stewardship; bringing the total protected acreage to over 250 acres!

Paradise Valley Mountain Preserve Trust
www.PVMPT.org

"As we have arrived at our 40th Anniversary, the goals of the Town have not changed over the years. We strive to maintain the ambiance against the backdrop of our surrounding neighbors and to maintain our governance with the philosophy of "the least government is the best government." We look forward to continuing as a very special community." — **Joan Horne, former Town of Paradise Valley mayor, 1994-1996** Source: 40th Anniversary book

Continued from 22

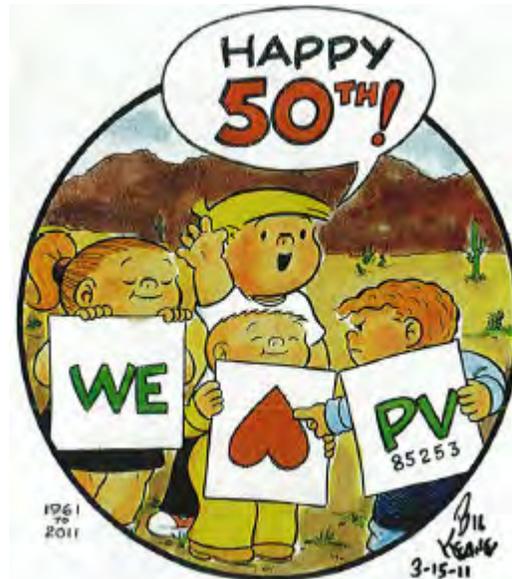
They had some kind of a trust fund where they donated the land, which we are doing now for Mummy Mountain and I'm one of the Trustees. There are five of us that are having the people who own the land, to donate the land at the top of Mummy Mountain to preserve it. We're about two thirds way there now.

Since that time, the Paradise Valley Mountain Preserve Trust has been developed, which includes Mummy Mountain, Camelback Mountain and Phoenix Mountain Preserve area within and surrounding the Town of Paradise Valley boundaries.

Although several beautiful homes have been built on the slopes of Mummy and Camelback Mountains, thanks to the work and care of people like Mr. Keane and others within the Trust, the majority of our beautiful natural landscape, with its trails and sprawling majestic views, have been preserved for our enjoyment and for generations to come.

As stated on the pvmppt.org website, "The mission of the Paradise Valley Mountain Preserve Trust ("The Preserve Trust") is the preservation of the natural landscape, desert plants, wildlife, and scenic beauty of the mountain areas within and surrounding the Town of Paradise Valley."

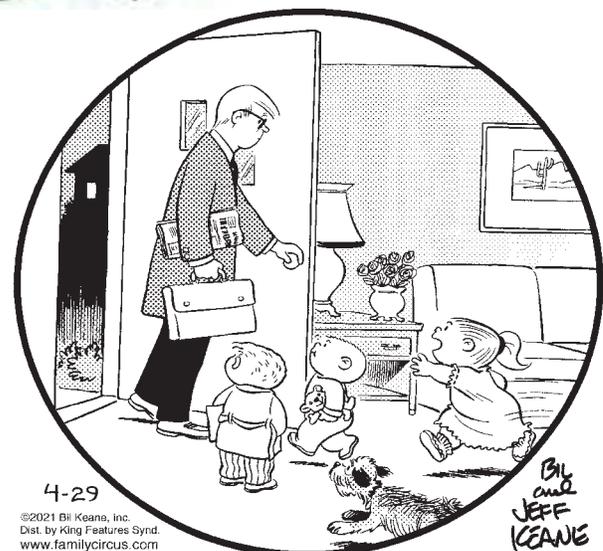
The entire interview can be found Bil Keane on the Town website.



Bil Keane, above, and his son, Jeff, donated their time and artwork for the 40th and 50th anniversaries of the town. (Submitted by the Town of Paradise Valley Historical Advisory Committee)

Fun fact

The Daily Independent at YourValley.net publishes a digital replica of the newspaper each day. Readers can enjoy comics, including Family Circus. dailyindependent-az.newsmemory.com/



4-29
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"You can't sit in the living room, and don't use the bathroom towels or eat the cake! Company's comin'!"



Ramiro Russell speaks at the annual Martin Luther King, Jr. Day Celebration in 2020 at Town Hall. (Independent Newsmedia/Arianna Grainey)

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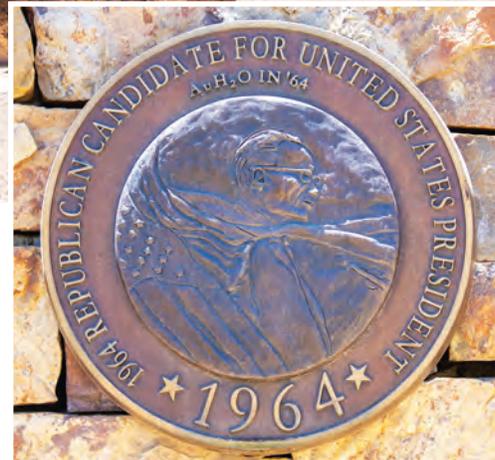
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The Goldwater Memorial



(Independent Newsmedia/Arianna Grainey)



*Interview with
Patsy Lowry joined
by Edward Lowry*

Edward Lowry:

"When I was the mayor, one of the things we had to try to figure out was what to do about the corner of Lincoln and Tatum. Thanks to Andrew Miller, the town attorney, he got to know the people who owned that lot.

We started talking to them about maybe having the Town buy it. It was one of those things that was a fabulous viewpoint but not very good for traffic. The result was the

Town ended up buying it though we didn't have a serious plan about what to do with it. Now we owned it, but the question was now what do we do with it?"

Pasty Lowry:

"In 2000, we went to a party and Mike Goldwater was there. Ed asked Mike, 'Mike, the Town just bought this corner lot on Tatum and Lincoln and it faces right there where your parents used to live.

Would the family mind if we

looked at putting a statue of your dad there?"

Mike said he had to check with his brothers and sisters. About three days later, he called back to say, 'yes!'

The family immediately jumped on board. We had their blessing, which we had to have. We are going to have to have a sculptor for the statue, right? Who did your dad like, western artist?

Continued to 28

Breathtaking Views of Camelback Mountain and City Lights



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 - Over 400+ homes sold



Barry Goldwater



(Independent Newsmedia/Arianna Grainey)

Continued from 26

Edward Lowry:

"Mike said, 'Oh Joe Beeler was a big buddy and a friend.' Sen. Goldwater had met Joe at some cowboy art shows over the years. I called him up and explained what we were doing and if he would like us to consider him doing this. He said, 'Well I want to see where the site is first.' I got most of the Council to come down to this corner lot, which was just barren sunbaked real estate, on a Wednesday afternoon in July. It was 109 degrees. He took one look and said, 'this will be perfect.' I got (town attorney) Andrew (Miller) to write up a contract.

The next challenge was now we had this great world-famous sculpture, got this killer location, how are we going to dedicate this thing. I called Sandra (Day) O'Connor, who lives in the Town, and told her what we were doing and that we would really love to have her be the speaker and do the dedication. She was delighted to do it. Now we had to have the secret service involved in order to protect her.

Ron Clarke was on the council at the time. The tradition was Luke Air Force Base had an advisory group for the air force squadron –

57th Fighter Interceptor Squadron. Ron knew the people out there, so I asked him to look into a plane to fly by. Well, you can't do that so easily – you have to go through the Pentagon and everything else. But we thought it would be neat if we could do it. Ron, me, and some other friend of ours contacted Luke.

They said, 'That's fine we can do it, but we have to get permission from Washington.' So, we got (former) sen. Kyl and sen. McCain who called their friends at the Pentagon. And lo and behold, we got the fly by. I started talking to the guys with the signs and the pilots that do the fly by. They sent one of their pilots out – we were just going to get one plane – and he said, 'Oh no, we'll get four planes for a fly over - Missing Man Formation.'

We thought it would be nice for the four planes to come right down Lincoln Drive. We timed how long it would take an F16 to get from the Superstition Mountains to Lincoln and Tatum. It was like two minutes 30 seconds or something.

Then we said we had to have a flag raising. I got a hold of the local Paradise Valley Boy Scout Troop. Then one of our committee members, a Town resident, Jane Jozoff, had a lot of friends at ASU and the next thing we knew, she got

the ASU marching band. Then we did all of the traffic studies things to see about closing Lincoln Drive

We closed off Lincoln Drive and had the ASU marching band sitting in the middle of the intersection playing patriotic music. We had Sandra (Day) O'Connor as the speaker. Then we had Jon Kyl, Janet Napolitano, John Shadegg, John McCain and Bob Goldwater. We sent invitations to all of political people. Our good friends, Jini Simpson and Jane Jozoff were very involved in getting this together. Kathryn Gasser did all of the photography.

We had all of the justices on the state Supreme Court. The best part, not something that everyone would have noticed, was that we scheduled it for Feb. 14, which is Statehood Day.

Everything was falling into place. The Boy Scouts were all set to raise the flag. The ASU band poised. We got to the count down.

The first thing they did was radio the pilots out at the Superstition Mountains, 'Come on in.' The planes came right down Lincoln Drive. They went over the memorial while the flag was being raised and the band was playing 'and the rocket red glare and the bombs bursting in air' and then VROOOM from the planes."



NOW & THEN: Mountain Shadows Resort moved its original location a couple of blocks west on Lincoln. Today, it is located at 5445 E. Lincoln Drive. (Independent Newsmedia/Arianna Grainey)

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mummy mountain



NOW & THEN: An image of 60th Street toward the water tank on Mummy Mountain. (Independent Newsmedia/Arianna Graine)

How Mummy Mountain got its name

Richard and Anne Andeen were interviewed by Ann Townsend February 10, 1999. Dick served on council 1984-1990 and Anne served on the board of adjustment 1980-1983 and the Town of Paradise Valley Historical Advisory Committee 1984-2020.

Anne: I'm from Terre Haute, Indiana. I used to come out here as a youngster and visit my aunt and uncle, Charlie and Lillian Mieg. Charlie was a real character. He came from Basal, Switzerland. He always worked in tweedy jackets with holes in them because he smoked a pipe. He'd get ashes on them and burn holes. I think he smoked that pipe all the time.

When he took a shower, he turned it upside down so the water wouldn't get in it. Coming from Switzerland, he knew the value of land. He went into the real estate business here and I'm looking at this beautiful panorama, and everything within a mile of what I'm looking at, he owned. Manny looked around at real estate and came up with this idea that this property around here would have some value. Everybody thought he was crazy. They called him "the crazy Swiss."

Dick: I guess they pawned the engagement ring and borrowed \$10,000 from grandmother and they bought Mummy Mountain. That was all his property.

Anne: My uncle said that one day he was coming back from the Saguaro Lake area and at whatever particular angle he happened to be, it looked as if it were a mummy to him. That was his story anyway as to how it got named.

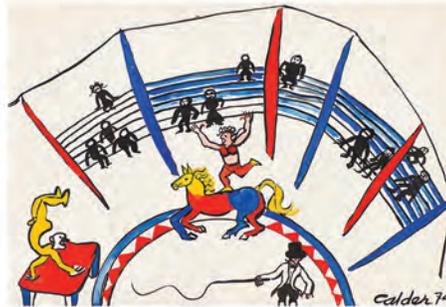
Dick: It's pretty hard to sell real estate on Windy Gulch. There are lots of different names on the subdivisions, but you never see Windy Gulch. I can remember when he sold a huge property above his house. He was bragging about it because he sold it for \$50,000, probably 10 acres up there. You could see all the way to Tucson.

Continued to 32

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Continued from 30

+++++

Dick Andeen: In 1984 to 1988, some neighbors originally called me over because they were upset about the development that was going to go at this corner lot.

Anne Andeen: He became the chairman, the ringleader, the whole bit, against the La Place du Sommet subdivision. He tried to stop it. They wanted something like 39 (houses) and they reduced it 33, and they donated land.

Dick Andeen: I wrote to them and said that they weren't going to use the top part of the mountain anyway. If they donated it to the Town it would make it a lot sense. They donated 33 acres to the Town which was the first big chunk that I know of that was donated. ...It was good that the County gave a pretty big chunk. The first thing when I got on the Council was to come up with some new mountain building

regulations. We passed it as an interim measure until we can come up with something better. It's still on the books as far as I know.

+++++

When interviewer Ann Townsend asked for anecdotes, Dick responded, "In the early days when we were here we didn't have a leash law. Dogs wandered around. We had a big German shepherd named Rocky. He looked like a lion he was so big. One day he came home with a pillowcase with king size sheets in it. Apparently, somebody left them outside for the laundry man, he found them somewhere in the neighborhood and he brought them home" Anne added, "It's embarrassing to go knocking on neighbor's doors saying, 'are these your sheets?'"

And the leash law was another funny story.

"I was on the Council and every morning I would go out and jog.

People would sometimes jog up to me and we would talk about things. One jogger, a fellow I'd known for a long time, Ed Francisco, came up to me and said, "I understand the leash law is coming up on the Council." I said yes. He said, "I'm for it." I asked him to tell me about it because personally I didn't think we need it. He said when he takes his llamas out for a walk, all the loose dogs in the neighborhood came up to them and harassed them. I said, "Ed, I think you have a special problem."

+++++

The Andeen family tradition of service to Paradise Valley continues through their daughter, Ellen who has been a police volunteer for many years before being elected to Town Council in 2018, where she still serves today. The full interview with Dick and Anne can be found at paradisevalleyaz.gov.

Did you know?

Beautiful photos of the town can be found at paradisevalleyaz.gov/638/2018-Website-Redesign-Photo-Submissions





NOW & THEN: Camelback Mountain was the backdrop of this post card of the formerly known Del Webb's Mountain Shadows Resort. Today, new homes sit in the spot that once housed a twice-Olympic-size pool. (Independent Newsmedia/Arianna Grainey)



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reflection



Camelback Cemetery on McDonald Drive

Many people who drive by 6914 E. McDonald Drive wonder what it is. There's no sign, so it's easy to miss this tucked away piece of Paradise Valley history, the small Camelback Cemetery.

Early Scottsdale pioneers, Hans Weaver and his wife Mary, originally homesteaded the 160 acres of land. When their son-in-law, Adolf Poenicke, died in 1915 two weeks after his wedding, the Weavers buried him on the property. After this, the family dedicated two acres of the property for a cemetery, enough for 124 plots or 992 grave sites.

Two years later, Mary Weaver was buried in lot 123. The first resident outside of the family to be buried was a baby girl from Mexico, Dominquez, in 1919.

With a simple hand-written document, the land was donated

by the Weavers to a governing body called the Camelback Cemetery Association. Over the years many locals served on its board. Today, the board is led by Jo Ann Hadley and Paul Messinger who run the cemetery.

Many families wanted to be buried in the desert. Several prominent citizens are buried at Camelback Cemetery, including judges, a postmaster, and Joe "Cheyenne" Kiser, the World Champion Cowboy of 1923.

Aside from Scottsdale residents, one third of the cemetery is set aside for Catholics who came from Mexico. The crude wooden crosses scattered at the rear of the cemetery identify these graves. Many babies are buried there.

Today, all the plots in Camelback Cemetery are sold and owned by individuals. Plot and space owners

are responsible for upkeep of their graves.

On Memorial Day, the Camelback Cemetery Associations puts flags out on all of the military graves. Recently, a young man working on his Eagle Scout badge raised money and replaced the base of the flagpole, as well installed two benches on either side.

Occasionally, volunteers replace the small white crosses or refresh them with a fresh coat of paint.

Now when you drive by the humble cemetery at 6914 E. McDonald Drive, you have some knowledge about how it was established.

The source of this material was an interview with Jo Ann Handley on June 13, 2019 by the Town of Paradise Valley Historical Advisory Committee.

Did you know?

Date of Incorporation:

May 24, 1961

Elevation: 1,165

Population:

12,820 (2010 Census)

14,258 (July 2020 Estimate)

Total Households

5,643 (2010 Census)

5,966 (July 2020 Estimate)

Land Area: 16.5 Square Miles

The Town is predominantly zoned single-family

housing but is also home to 9 resorts, 15 places of worship, 11 public and private schools, 3 golf courses, and 4 medical centers.

Source: Town of Paradise Valley website



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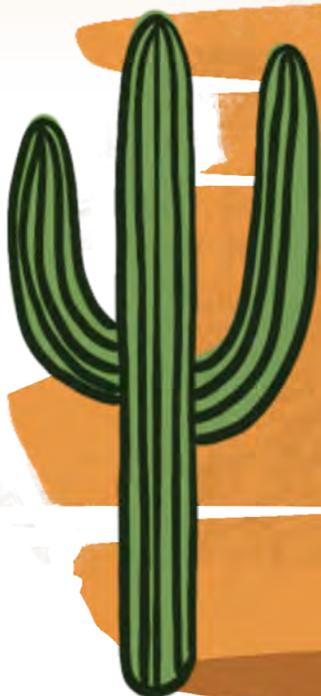
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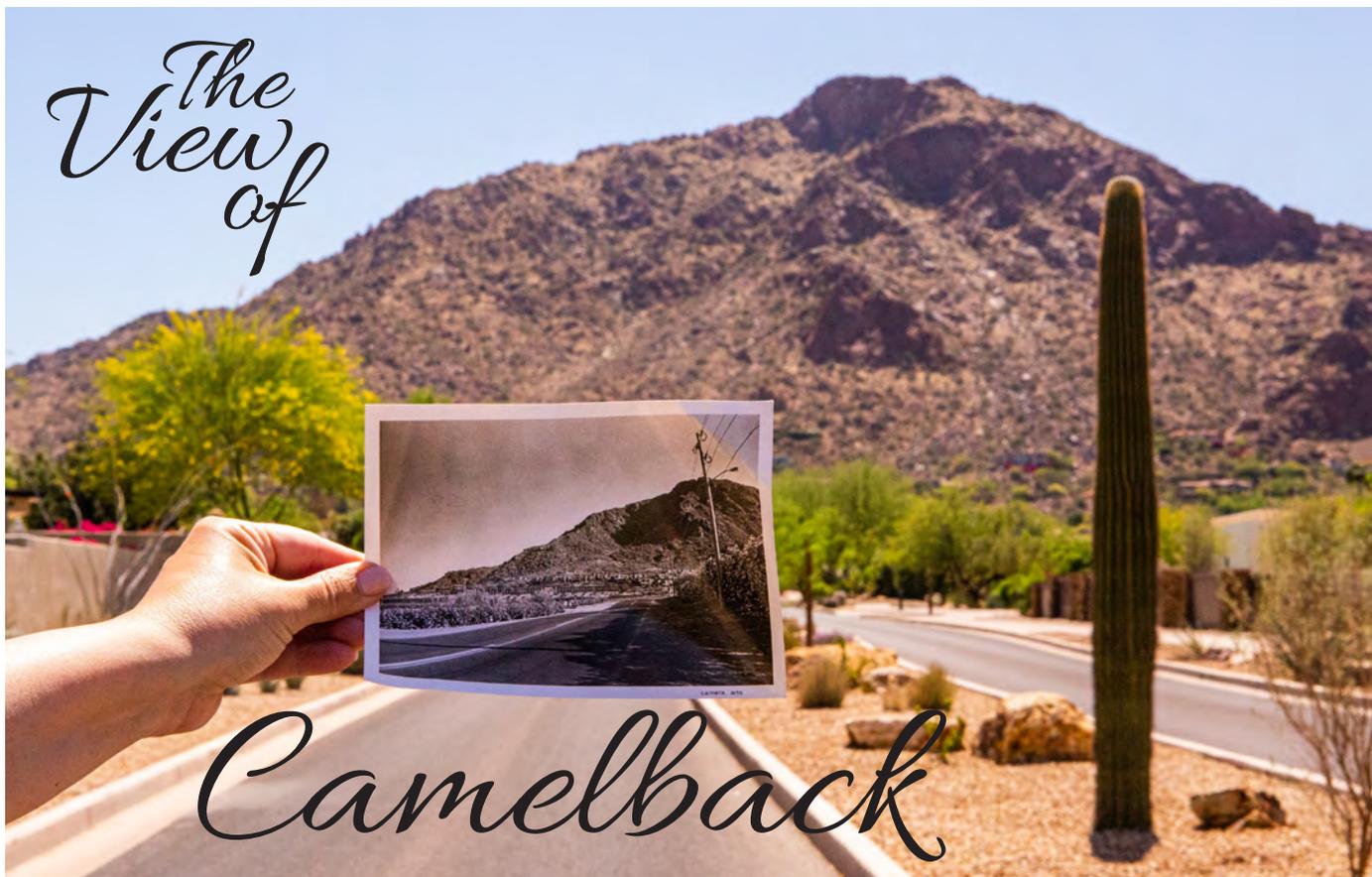
Adrianna Baum



Cathy Speech



Sal Shkreli



NOW & THEN: 56th Street south of Lincoln Drive about a quarter mile north of McDonald. (Independent Newsmedia/Arianna Grainey)

Town of Paradise Valley facts

The Town of Paradise Valley, although known as primarily a residential area, has its share of commercial businesses, many of which have been in operation since before the incorporation of the Town in May, 1961.

In a town of a little over 12,800 people, there are 10 resorts, 14 places of worship, two public schools, several private schools including preschools, two golf courses along with clubs both private and public that call the Town of Paradise Valley home.

Among those properties, there are opportunities to golf, play tennis, swim, hike or relax at a spa. Recently added to this list in 2014 is the Barry Goldwater Memorial Park on Tatum Blvd at Lincoln Drive, and The Ritz Carlton, which is currently being developed.

For many of us who have lived in the Valley of the Sun for a number

of years, these communal spaces are sources of great joy and fond memories. Our school days, attending worship services, golfing, swimming, tennis, hiking, proms, charity balls, even simple gatherings in private homes over the years—each hold significance to our lives.

Each of these locations have been host to community events that have been enjoyed by long term residents and newcomers alike, to those who live here each day, to those that only visit but once.

Each of these institutions bring people from all over the valley, the State, and the world; for its majestic views and relaxed atmosphere, The Town of Paradise Valley is recognized as an international tourist destination.

Chief among the destinations within the town are the varied resorts, many of which have a rich history intertwined with the history of Arizona itself.

The origin of these resorts and their fascinating developments, told

by those involved can be found at: paradisevalleyaz.gov/563/Interviews.

Therein, Penny Spray discusses a historic property, Mountain Shadows, a resort her father helped develop in 1958 with a golf course and club, open to the public. Additionally, Jim Rose discusses another historic property, the Camelback Inn, constructed way back in 1936, which now has a lovely golf course and club associated as well.

Even earlier still on the list of commercial properties within Paradise Valley is the now famous El Chorro. A hub for locals, the building was originally a girls school, built in 1934, predating the first paved roads in the town. The property was sold soon after, purchased by The Grubers in 1937, and became the El Chorro Lodge as we know it today. Joe Miller's interview of this fantastic property is included on the aforementioned website.

Here's to a bright, sunshine filled future of hospitality in Paradise Valley.



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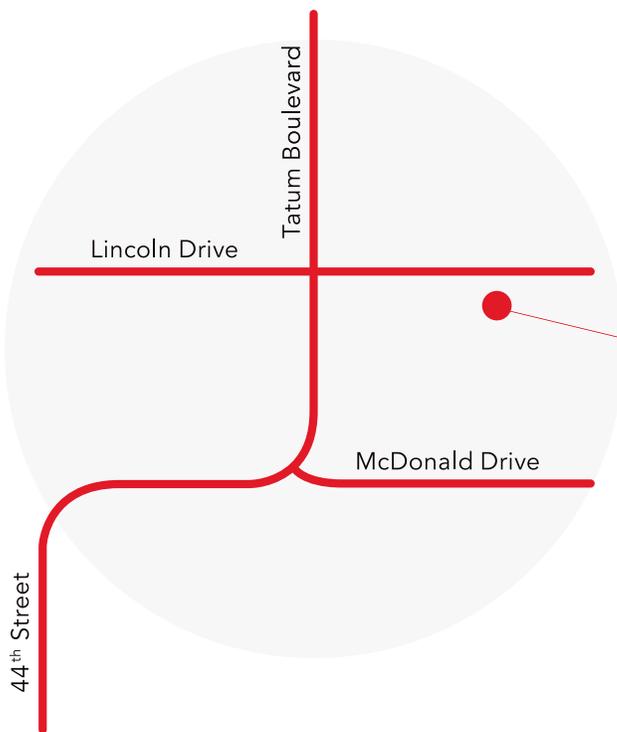


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